

## Wisconsin Association of Worker's Compensation Attorneys

Meeting on July 25, 2012, began at 6:14pm

### Treasury Report

Krysta Walsh reported that the checking account had \$23,447.50 at the end of 2011 and now contains \$35,329.97. There was no activity in January and online statements are not available at this time. There are new checks which haven't been deposited yet and some checks were being sent to the wrong Stafford and Neal address. No expenses from the summer seminar have been paid except for the Ipad

### Expense Report

Most of the expenses incurred were for the Spring Seminar, as well as 3 memorial donations. We took a small loss on the Spring Seminar.

Per Cathy Lake, there was an extraordinary large bill for printing costs for the Spring Seminar due to an extra long outline from a speaker of a few hundred pages.

Mark McGillis's motion to approve the treasurer's report was unanimously approved.

Krysta Walsh noted that some documents from the organization were lost in the fire at Stafford and Neal, but most that were lost appeared to be old, unneeded documents.

Mark Parman stated that Bryan Anderson can get any needed tax documents from the State. The only document that may be needed is an original copy of the bylaws from the charter members. Otherwise, the boxes consisted of old check stubs and membership applications. The original application for the 501C3 we can get from Bryan Anderson. Our IRS status with the state is in good standing. Krysta Walsh signed and filed the new application this year.

Cathy Lake maintains the list of attorneys that attend the seminar in case the state bar needs any information.

Tom Landowski requested that anyone with a copy of an important document send it to Mark McGillis so that we can recreate the main documents needed.

### Summer Seminar

Per Cathy Lake, 119 attendees are registered with additional walk-ins expected. There are 13 vendors and 26 vendor representatives attending. 180 seminar books were ordered. Some members who can't make it have requested materials in the past and are invoiced for them which is why we order a few extra copies. Vendors did not sponsor the breakfast or lunch but paid \$200 a piece.

We need seminar chairs for next spring and next summer. The spring seminar next year should be in late February or early March. We are giving away Ipads at the end of this year's summer seminar to keep people at the seminar through the end.

Some vendors were given free admission due to issues at the spring seminar. We need to encourage members to visit the vendors. IWP donated an extra \$200 and should be recognized for that.

We need to look for anyone who wants to chair the next seminar and Krysta Walsh agreed to take care of vendors for future seminars.

### Issues with the Summer Seminar

Per Krysta Walsh, she is receiving multiple calls regarding WAWCA related issues and many questions regarding membership status.

Tom Landowski noted that an updated website could have a section with member status so that member's could check on their own without calling Krysta. Cathy Lake suggested having a CLE chair that is someone other than a board member that could receive all correspondence and route it to the appropriate person in the future.

Mark Parman suggested having everything go to the Treasurer and then they send it on to appropriate person. Cathy Lake agreed to be the CLE Chair person until at least 2013 and help take care of these issues.

Mark Parman will mention at the summer seminar that Neil Krueger was in a car accident and it is serious. Encourage everyone to share notes of encouragement to his wife. Chelsie Allan will say a few words about the Tim Schumann memorial fund at the summer seminar.

### Spring Seminar

We need co-chairs. Medicare worked well as a topic in the past. We should expect to put on a full day seminar. Tom Landowski suggested that we base our seminar on current cases and topics and Tom Niemic suggested including an ethics credit to encourage attendance. Krysta Walsh noted that many members mentioned liking Neil Pierce and that he'd be open to returning.

Cherie Gon agreed to run for Charles Soule's director spot, all other members are running unopposed

### Website

Tom Landowski: devised a list of possible companies that could help with the website. He spoke with Mike Gill from Productivity Source and was asked to return with a simple drawing of what we want our website to look like. We need to pick out components

of other websites that we like and how we'd like the layout of our websites including categories for subject matter, etc...and return with this information to get an approximate cost. The drawing forces us to decide how we want to inventory the information we have.

The estimated cost is \$85/hour for an ill-defined project. They will a fixed price if we come up with a well-defined project. It is approximately \$4,000 for 'Chevy' website and around \$12,000-15,000 for 'Cadillac' website.

Tom Landowski believes we have a lot of content but a poor layout. The content just needs to be reorganized. He suggested that we create a focus group to determine what attorneys want on our website and what the site is used for. For example, we need a link to LIRC cases, a link to recent legislative changes, etc.. .

Mary Lynn Endter thinks we can do this ourselves without paying anyone to do it for us. She can make whatever changes we need on her computer, up to the limits of her software. No one provides her information as to what needs to be updated or how they want it to look.

Tom Landowski stated that the website vendor would integrate into the website the software needed to make updating easier. We could either hire a tech guy to update the website for us (\$35/hour) or we could make it accessible to multiple members to update the website. Another topic is how we want to update the website in the future.

Tom Landowski suggested that a group/committee (3-4 people) get together and determine how the website should look and what subject matter should be included. We could include active membership lists on the website. Patricia Sandoz volunteered to be on the committee.

Mary Lynn Endter can try to redesign the website based upon comments from members. Krysta Walsh suggested that we ask the members at the seminar to provide suggestions as to what to include on the website.

The meeting was adjourned at 7:01pm.